

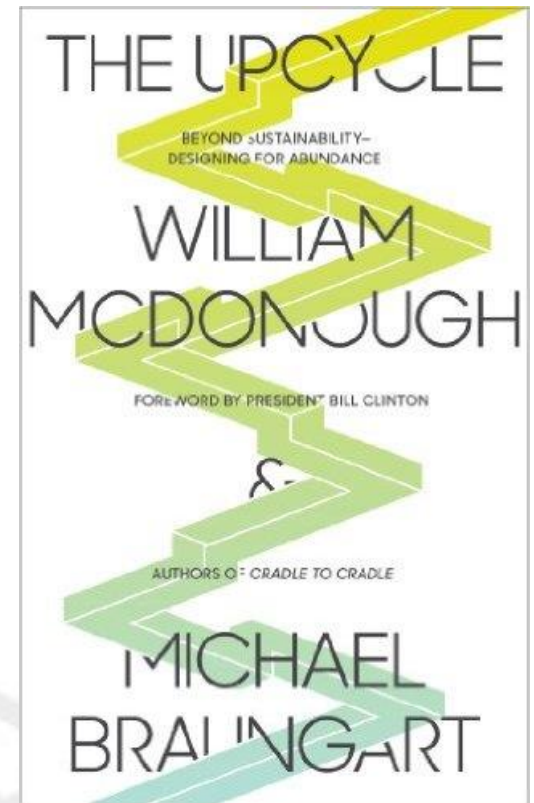
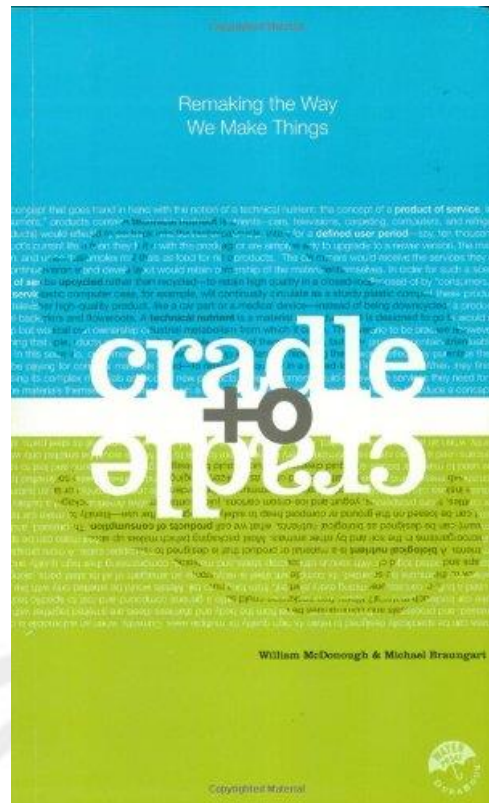
Standards and the Circular Economy

The Circular Economy

- Today, aspirations set forth in international agreements such as the **SDGs** and **COP 21** (climate change) require **fundamental transformations** in the economic and social spheres, in government policies, in the models concerning the use of resources, in innovation, in the interaction of human activities with the environment, in the behavior of businesses and citizens...
- *Few approaches can offer an ideal combination of these elements as those underpinned by the “**Circular Economy**” concept*



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Standards and the circular economy





Previous (Current?) Design Paradigm: From Cradle to Grave

Cradle To Grave Design Paradigm

